

CP 001: Unleashing Your NLP Creativity & Innovation In The Workplace Training Program

[2-Day Program]



Overview

NLP, or Neuro-Linguistic Processing, is a set of inter-and-intra-personal communication techniques first developed by psychotherapist Richard Bandler and linguist John Grinder (who worked together under the tutelage of British anthropologist Gregory Bateson). Its purpose was to discover the linguistic underpinnings of mental states and how they affect our behaviours, and to later use this knowledge to modify our habits. It can be practiced through introspection (now more scientifically known as metacognition) or guided conversation.

Specifically, the goal of NLP is to model how others think and behave, including those who are creative. What are the strategies a so-called “creative person” plays out in their heads? What is the structure of their experience, and what mental steps do they take before producing a creative outcome? Or, is it all spontaneous? And if so, how does one increase the chances of such a spontaneity occurring? These are the types of questions an NLP practitioner would ask.

“A dreamer without a realist cannot turn ideas into tangible expressions. A critic and a dreamer without a realist just become stuck in a perpetual conflict. A dreamer and a realist might create things, but they might not be very usable ideas without a critic. The critic helps to evaluate and refine the products of creativity.”

So the main question is: throughout the creative process how can we develop each of these roles? The answer Dilts provides says that we should set aside a time and place for each of these mental attitudes:

- 1. First put yourself in the role of The Dreamer.** Write down any and all ideas that come to mind. Make as many freely associated connections as possible, let your thoughts just flow without any limitation or worry on how to put these ideas into action.
- 2. Next put yourself in the role of The Realist.** Now ask yourself, “How can I put these ideas into a reality? What resources (money/time/skills) do I need?” Write these down.
- 3. Then put yourself in the role of The Critic.** Now it is time to try and find the flaws of your strategy. What don't you like? What potential obstacles are there? What needs improvement? Write these down.
- 4. Now step outside your triangle of roles.** Observe your reaction to each – are you being a good Dreamer, Realist, and Critic? How can you improve each?
- 5. Cycle through each role again.** Using any insights from #4, cycle through the roles again, this time being an even better Dreamer, Realist, and Critic.
- 6. Take your ideas to action.** Do the above as many times as needed until you can begin putting your ideas to action. Even as you carry out your plan, keep these three elements in mind at all times.

Whether you are a new or an experienced staff, the Creativity and Innovative Skills Using NLP program are designed to enable you to develop the critical core abilities essential to success. Learn how to manage all aspects of completing analytical work assignments using effective strategies and approved work formats in order to meet organizational missions, management visions, and customer expectations.

Learning Outcomes

Upon completion of programme, participants will be able to:

- Apply useful creative strategies, tools and techniques in workplace
- Increase on-the-job effectiveness by being creative
- Increase thinking skills
- Learn to ask the right questions
- Enhance creative problem solving skills as an employee
- Improve creative decision making process
- Improve communication skills

Who Must Attend.

All levels of staff who want to learn analytical skills so that they can apply to their jobs to make more informed and successful business decisions

Course Detail

Module 1: Introduction To NLP Creativity & Innovation

- Identifying human core thinking skills
- What is NLP Thinking
- Exploring NLP Innovation

Module 2: The NLP Creative & Innovative Planning Phase

- Defining the steps of the creative analysis
- Clarifying relevant issues and questions: why, who, options, benefits and risks
- Identifying issues that are essential for a creative, innovative and comprehensive understanding
- Deciding on an approach for generating better ideas

Module 3: The NLP Disney's Creative Analysis Phase

- Analyse using left and right brain
- Apply the Disney's strategies
- Using a Disney's analysis to evaluate ideas and analyse strategies

Module 4: The Step-By-Step NLP Creative & Innovative Problem Solving Process

- Identify the problem
- Analyse the root cause of the problem
- Apply the NLP Thinking Technology in problem solving process

Module 5: The Effective Creative Decision Making Process

- Characteristics of a good decision
- What is NLP Decision Making Process
- Decision making in the business world using NLP

Module 6: Mastering The NLP Critical Thinking Skills

- What is NLP critical thinking based on Richard Bandler's original ideas
- The methodology of critical thinking
- Developing your mind to become a critical thinker

Methodology

A combination of Learning Techniques will be applied: hands-on activities, role play, group discussion & presentation, brain storming, class lectures, case studies and real examples. The course will be intensive but practical and highly interactive. Participants will participate actively & ask questions during the programme.

Course Leader

MR. CASEY TEE

Negotiation Skills Master Trainer , USA

LIMRA Certified Agency Management Trainer,USA

Certified Personal Peak Performance Trainer

Certified Personality Sales Trainer

Certified EQ Master Trainer

Master Trainer of Presentation Dynamic ,USA

LIMRA Certified Personality Sales Trainer,USA

Wilson Learning Certified Sales Trainer

NLP Master Trainer

Sun Tzu's Strategic Planning Master Trainer

Certified Financial Planner Lecturer (C.F.P)

Mr. Casey Tee, a 28 years training specialist is acclaimed as one of Malaysia's most dynamic and inspiring public speaker since 1985 and has steadily increased his stature as one of the leading sales and negotiation speakers in this region. He holds a Bachelor Degree in Applied Economics from University of Malaya in 1987 and a Diploma in Management from the US thereafter.

Fluent in three (3) languages (English, Bahasa Malaysia, and Mandarin), he is an extremely sought after training specialist both locally and internationally. He is reputed to one of the leading authorities in this region on the subject of project negotiation, change management, Sun Tzu's Art of War, Master Trainer of sales and sales management training, customer service, attitudinal training, and motivation programs. The impact of his lively, entertaining, and creative training concepts have inspired his participants to attain excellence and peak performance in their organizations.

He was a licensed trainer of **Negotiation International Corporation** of the United States of America in the areas of negotiation training programmes. He is also a **licensed trainer of Sales and Negotiation in Project Management** of the United States of America in the area of **Management Planning & Execution** training programs.

Mr Casey has personally conducted negotiation skills training for: UDA, Sime UEP, UEM, IOI Property, IJM, SP Setia, Ecoworld, Mid Valley, KLCC, Prasarana, DHL Supply Chain, Genting Berhad, West Port Berhad, Petronas, Johnson & Johnson, Nissan Motor, Continental Tyre, SAP, HP, IBM, ACER Computer, Great Eastern Life, Prudential. Uni Asia, ING, AIG, Asia Life, Takaful Malaysia, Bank Negara, Tokyo Marines, Oriental Bank, BHL Bank, Hock Hua Bank, Southern Bank, Mead Johnson, Sara Lee, Carlsberg Marketing, PERMANIS, Bank Negara, AIA, Uni Asia, Tokio Marines Insurance, Pacific Insurance, MSIG, Maxis, Sime Darby, CIMB Wealth Advisors, Maybank, Prudential Assurance, Goodyear Tyre , Atos Origin, Motorola, National Panasonic, ManuLife (formerly known as John Hancock Life Insurance), Zurich-MCIS, American Home Assurance, HLA, AIG, Tractor Malaysia Berhad, Ford Motor, Tan Chong Motor, Proton and Axa Life Singapore, to name a few and many more.

Course Fee

Request For Quotation For In-House Programme

Certificate

Upon successful completion of this program, you will receive a Certificate of Attendance.

Certificates are distributed on the final day of the program.

Payment mode:

Please make payment to:

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1. BANK IN CHEQUE

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